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	INDUSTRY INTERACTIONS		Effective Date: January, 2014 Reviewed:

POLICY:

Mercy Medical Center – Des Moines, as an independent academic medical center, must carry out its responsibility to provide excellence in patient care, exceptional education, and rigorous independent research with high ethical standards. To ensure the integrity of its mission, any medical education staff, resident, and medical student interaction with industry must not only prevent conflicts of interest, but also avoid the appearance of such conflicts.

DEFINITION OF INDUSTRY:

“Industry” is defined as any company or person seeking to engage in or engaged in business with Mercy Medical Center - Des Moines including pharmaceutical, medical device or medical equipment companies.

ROLE OF MEDICAL EDUCATION:

The medical education programs at Mercy recognize their responsibility in educating residents and medical students regarding the role of pharmaceutical and medical device companies and their representatives. The medical education programs will help residents and medical students understand how to critically review information provided by these companies and their representatives along with other available sources of information about medication and medical products.

GUIDELINES:

Gifts & Meals

- See attached Mercy Corporate Policy 2.51.4. Mercy employees may accept gifts and meals of less than \$100 from industry, providing they are within the guidelines noted.
- Residents may not accept compensation for attending marketing programs and may not attend hospitality events funded by industry.

Contacts

- Industry representatives may contact residents at work when related to educational events that benefit the Mercy Medical Center Residency Programs.

Signature

Title