

5th Annual CONTROVERSIES *and* ADVANCES in Perinatal Medicine



FRIDAY, OCTOBER 22, 2010

MERCY MEDICAL CENTER – DES MOINES • EAST TOWER CONFERENCE CENTER

About Mercy

Mercy Medical Center – Des Moines is an 802-bed acute care, not-for-profit Catholic hospital founded by the Sisters of Mercy in 1893. As the city's longest continually-operating hospital, Mercy has developed a reputation for understanding the health care needs of the communities it serves and providing the best medical, emotional and spiritual care available to patients and their loved ones. With approximately 6,600 employees and a medical staff of more than 950 physicians and allied health professionals, Mercy is one of the state's largest employers and one of the Midwest's largest referral centers.

Situated on three campuses (Central Campus, Mercy West Lakes and Mercy Franklin Center), Mercy provides a full range of health care services throughout the metro area. Areas of excellence include heart and heart surgery, cancer and oncology services, birthing and pediatrics, emergency and trauma services, medical imaging, surgery, women's health services, critical care, neurology, orthopedics, behavioral medicine and a wide array of specialty and outpatient services unique to Iowa and the region.

Providing the best outcomes for more moms and babies than any other Iowa hospital

Mercy Women & Infants' Center blends personalized and advanced care by highly experienced physicians, nurses and staff with a home-like environment to deliver the best outcome for every mom and baby—whether a routine or high-risk pregnancy. Mercy offers each mom and baby the best care through its dedicated nursing units and specialized nurses and staff.

Women who experience an unforeseen complication benefit from Mercy's board-certified maternal-fetal medicine physicians, dedicated antepartum unit for testing and inpatient admission, Iowa's only Critical Care Obstetrics Team and the newest, most advanced Level III NICU in the state. Mercy West Lakes offers low-risk moms an alternative location in a community hospital for their full-term baby's arrival, providing highly personalized care. Since 2006, Mercy has consistently set a record for the most babies born at a single Iowa hospital—with more than 5,000 babies and moms cared for in 2009.

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PURPOSE

This conference is designed to provide health care professionals with the expanded knowledge of existing and evolving clinical protocols in the care of women experiencing high risk pregnancies. The conference will focus on active management of labor, obstetrical emergencies, cytomegalovirus, Irish C- section rates, cervical insufficiency and the latest information in diagnosis and management of gestational diabetes.

AUDIENCE

Physicians, Physician Residents, Physician Assistants, Nurse Practitioners, Registered Nurses, Sonographers, Dietitians, Pharmacists, Licensed Practical Nurses and Midwives.

AGENDA

7:15-7:45 a.m.

7:45-8 a.m.

8-9 a.m.

9-10 a.m.

10-10:15 a.m.

10:15-11:15 a.m.

11:15-12:15 p.m.

12:15-1 p.m.

1-2 p.m.

2-2:15 p.m.

2:15-3 p.m.

3-3:45 p.m.

3:45-4:15 p.m.

Registration

Welcome and Introduction – Dr. Neil Mandsager

Active Management of Labor and Evidence-Based Medicine:

Personal Opinion Based on Fact? – Dr. Michael Robson

Obstetric Emergencies – Dr. Kimberly Leslie

Break

Cytomegalovirus: An Italian Perspective on American's Most

Common Congenital Infection – Dr. Francesco De Seta

Lunch

Case presentation – Dr. Michael Robson, Dr. Kimberly Leslie,

Dr. Francesco De Seta and Dr. Neil Mandsager

Cervical Insufficiency: To Stitch or Not: Where is the Evidence?

Dr. Joseph Hwang

Break

Classification of Caesarean Sections: Why does it matter?

Dr. Michael Robson

The Latest in Diagnosis and Management of Gestational Diabetes

Dr. Neil Mandsager

Evaluation and Closing – Dr. Neil Mandsager

DISCLOSURE POLICY:

Speakers will disclose to attendees the nature of any significant financial relationships they have with the commercial firms providing support, as well as the commercial manufacturers of products of products and/or the providers of services discussed in their presentations. They will also disclose if any pharmaceuticals or medical procedures and devices are discussed are investigational or unapproved for use by the U.S. Food and Drug Administration (FDA).

FACULTY



MICHAEL ROBSON, M.D., is the Master of National Maternity Hospital (NMH) at Holles Street in Dublin, Ireland – the busiest maternity unit in Europe. Dr. Robson was born in England, grew up in Norway and began as a registrar in the late 1980s and as an assistant master in the early 1990s. One of Dr. Robson's major interests is developing and expanding community care in maternity services.



KIMBERLY LESLIE, M.D., is the head of the University of Iowa Department of Obstetrics and Gynecology. Leslie earned a bachelor of science from Baylor University and a bachelor of science degree in biology and biochemistry from Texas Christian University. She holds a medical degree from the University of Texas Southwestern Medical School. Leslie completed residencies at Parkland Memorial Hospital in Dallas, Texas, and Georgetown University Affiliated Hospitals, where she also completed a fellowship in maternal-fetal medicine.

Leslie's patient care specialization includes maternal-fetal medicine, fetal echocardiography, cancer in pregnancy, cholestasis during pregnancy and operative obstetrics. Her research interests include molecular biology of estrogen and progesterone receptors, anti-estrogens in the female reproductive tract, endometrial cancer, interactions between epidermal growth factor and hormone receptors and cholestasis.



FRANCESCO DE SETA, M.D., is an assistant professor of Obstetrics and Gynecology at the University of Trieste, Italy, where he is involved in clinical practice, teaching and research in the areas of premature birth and gynecologic infectious diseases. After receiving his medical degree the Medical School of Pavia in 1991, he did his residency in Obstetrics and Gynecology where he now works with an internationally recognized group that was responsible for the first paper on the proteomic analysis of human cervico-vaginal fluids published in the journal "Proteome Research" and later, in collaboration with Sergio Crovella, studied Mannose binding lectin in recurrent bacterial vaginosis. Dr. De Seta recently become associated with the international prematurity research group organized by the World Health Organization.

NEIL T. MANDSAGER, M.D., FACOG; is a perinatologist with the Perinatal Center of Iowa and the Medical Director of the Mercy Medical Center – Des Moines' Maternity Triage and Treatment Unit. He has been in Des Moines since completing his Maternal-Fetal Medicine Fellowship at the University of Cincinnati in 1993. Dr. Mandsager is board-certified in Obstetrics-Gynecology and Maternal-Fetal Medicine.

JOSEPH HWANG, M.D., FACOG; is a perinatologist with the Perinatal Center of Iowa. He attended college and medical school at Loyola University Chicago. He then ventured to the east coast, where he completed his OB-Gyn residency at Georgetown University, followed by a Maternal-Fetal Medicine Fellowship at Yale University. Dr. Hwang is board-certified in Obstetrics-Gynecology and Maternal-Fetal Medicine.

ACCREDITATION

This activity has been planned and implemented in accordance with The Essential Areas and Policies of the Iowa Medical Society (IMS) through a joint sponsorship of Mercy Medical Center – Des Moines and Perinatal Center of Iowa, P.C. Mercy Medical Center – Des Moines is accredited by IMS to provide continuing medical education for physicians.



Mercy Medical Center – Des Moines designates this educational activity for a maximum of 5.5 AMA PRA Category 1 credit(s)TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nursing CEU: 0.78 Iowa Board of Nursing approved provider #17. Full attendance of the program is required. No partial credit will be given.

Ultrasound CEU: Seven CEU credits are pending approval by the society of Diagnostic Medical Ultrasound (SDMS). Full attendance of the program is required. No partial credit will be given.

OBJECTIVES

1. Describe the components of the active management of labor.
2. Recognize features of obstetrical emergencies and describe appropriate plan of care.
3. Describe cytomegalovirus and correlate the effect of perinatal outcome.
4. Discuss Irish C-section rate and identify differences of practices in the United States.
5. Discuss evidence based practices regarding cervical cerclage with cervical insufficiency.
6. Discuss the latest information regarding diagnosis and management of gestational diabetes.

REGISTRATION

Registration deadline is Oct. 8. Please register early as space is limited. Day of registrations will be accommodated if space remains. **Registration fees are \$100 for physicians and \$65 for other attendees, payable to Mercy Perinatal Conference.** Continental breakfast, lunch and materials are provided. The registration fee must be prepaid; refunds will be extended for cancellations before Oct. 8.

Registration may be completed by mail or online. Visit www.mercydesmoines.org/mercynurse and click on Class Registration. For additional conference or registration information, please contact Mercy Nurse at (515) 243-2584. **A PDF of the brochure, registration and all handouts will be available online at www.perinataliowa.com.**

We encourage participation by all individuals. If you have a disability, dietary concern or other special need, please let us know in advance so we may serve you.

Hotel rooms can be reserved at a special rate of \$79.95 at the Holiday Inn Mercy Campus by calling (515) 283-0151. Please mention you are attending a conference sponsored by Mercy.

Mercy Medical Center – Des Moines works to provide a health, comfortable and productive work and health care environment. Therefore, the use of tobacco is prohibited on the Mercy campus. This includes all buildings, grounds, parking lots, sidewalks and plazas.

Please print or type, detach and mail to:
Controversies and Advances in Perinatal Medicine
c/o Mercy Nurse
Mercy Medical Center – Des Moines
1111 6th Avenue
Des Moines, IA 50314
Please include registration payment with registration.

Name: _____

MD DO PA-C NP RN BSN
 MSN LPN CNM RDMS Other _____
(Please circle the appropriate designation)

Organization name: _____

Address: _____

City: _____

State: _____

ZIP: _____

Phone: _____