COLORECTAL CANCER CONFERENCE

MARCH 11, 2017
8 A.M.-1 P.M

EAST TOWER AUDITORIUM
MERCY MEDICAL CENTER – DES MOINES
1111 6TH AVE.
AGENDA

7:30 to 8:00 a.m.
Registration and continental breakfast

8:00 to 8:15 a.m.
Welcome and opening comments
Shankar Raman, MD, FACS, FASCRS, Mercy Surgical Affiliates

8:15 to 8:45 a.m.
Colon Cancer Screening
Jorge Go, MD, MSc, Mercy Clinics Gastroenterology

8:50 to 9:20 a.m.
Watchful Waiting – Can Carefully Selected Rectal Cancer Patients be Safely Treated with Chemotherapy and Radiation Alone?
Sarah McAvoy, MD, Mercy Cancer Center Radiation Oncology

9:30 to 10:00 a.m.
Medical Management and the Role of Genomic Testing in Advanced Colorectal Cancer
Brian Freeman, MD, Medical Oncology & Hematology Associates

10:00 to 10:15 a.m. - Break

10:15 to 10:45 a.m.
The Role of Surgery in Metastatic Colorectal Cancer – New NCCN Updates
Jan Franko, MD, PhD, FACS, Mercy Surgical Affiliates

10:50 – 11:20 a.m.
Genetics and Colorectal Cancer
Cindy Johnson, MS, CGC, Mercy Cancer Center

11:20 – 11:40 a.m. - Break with refreshments

11:45 a.m. – 12:45 p.m.
Advances in Rectal Cancer Surgery
Sean Langenfeld, MD, FACS, FASCRS, University of Nebraska College of Medicine

12:45 – 1:00 p.m. - Closing comments/evaluations

OBJECTIVES

After completion of the program, participants will be able to:

- Discuss treatment strategies and clinical outcomes for colorectal cancer patients including AJCC guidelines
- Identify and discuss new colorectal cancer screening tests
- Compare and contrast the need for surgery following neoadjuvant chemotherapy and radiation in rectal cancer patients
- Describe the use of targeted therapies in the treatment of colorectal cancer
- Explain the value of genomic testing in the treatment of colorectal cancer
- Report the role of surgical intervention in the setting of metastatic colorectal cancer
- Discuss the correlation between hereditary cancer syndromes and colorectal cancer
- Review minimally invasive surgical approaches to rectal cancer
- Identify evidence-based national guidelines used in colorectal treatment planning
- Recognize the appropriate prognostic indicators used in the diagnosis of colorectal cancer

ACCREDITATION

Nurses will be awarded 0.45 CEUs from Iowa Board of Nursing. Full attendance is required; no partial credit will be given.

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Iowa Medical Society (IMS) through joint sponsorship of Mercy Medical Center-Des Moines and Catholic Health Initiatives (CHI). Mercy Medical Center-Des Moines is accredited by the Iowa Medical Society to provide continuing medical education for physicians.

Mercy Medical Center-Des Moines designates this live activity for a maximum of 3.5 AMA PRA Category 1 credit(s)T. Physicians should claim only credit commensurate with the extent of their participation in the activity.

ABOUT MERCY

Mercy operates four not-for-profit, Catholic hospital campuses, with a total of 875 beds, along with more than 20 additional facilities that house more than 50 primary care, pediatric, internal medicine and specialty clinics. Founded by the Sisters of Mercy in 1893, Mercy Medical Center – Des Moines is the longest continually operating hospital in Des Moines and is also one of the largest employers in the state – with more than 7,000 employees and a medical staff of more than 1,000 physicians and allied health associates. Mercy Medical Center – Des Moines is a member of Mercy Health Network and is a part of Catholic Health Initiatives (CHI), a national nonprofit health organization with headquarters in Englewood, Colo. The faith-based system operates in 19 states and includes 103 hospitals and multiple other facilities and services.

AUDIENCE

Physicians, nurses, and allied health professionals with direct impact on patients that either have previously had cancer or are undergoing current therapy. Also intended for audiences that are interested in more in-depth coverage of topics related to the care and treatment of the colorectal cancer patient.
PRESENTER INFORMATION

Sarah McAvoy, M.D.
Dr. McAvoy is a radiation oncologist with Mercy Cancer Center Radiation Oncology. She received her undergraduate degree at Carroll College, Helena, Mont., and attended medical school at the University of Minnesota. She completed her residency in radiation oncology at the University of Texas MD Anderson Cancer Center. She is the 2013 recipient of the Dr. Mary Fletcher Award for excellence in radiation oncology clinical care. Dr. McAvoy joined Mercy Cancer Center Radiation Oncology in 2015.

Cindy Johnson, MS, CGC
Cindy Johnson is a genetics counselor at the Mercy Cancer Center. She received her Bachelor of Science in Biology and Chemistry from Fort Hays University in Hays, Kan. She received her Master of Science in Human Genetics from North Texas State University in Denton, Texas. She is certified with the American Board of Genetic Counseling.

Brian Freeman, M.D.
Dr. Freeman is a medical oncologist with Medical Oncology and Hematology Associates in Des Moines where he has practiced since 2011. He received his undergraduate degree from Drake University and attended medical school at the University of Iowa where he completed his residency with a fellowship in hematology and oncology. He is board certified in both medical oncology and internal medicine.

Jan Franko, M.D., Ph.D., F.A.C.S
Dr. Franko is the attending Surgical Oncologist with the Mercy Cancer Center since 2008. He achieved American Board of Surgery Certification in 2007. Dr. Franko graduated Summa cum laude from the University of P.J. Safarik in Kosice, Slovak Republic where he also completed his residency in the department of surgery. He completed his fellowship in surgical oncology at the University of Pittsburgh Medical Center in Pittsburgh, Pa. Dr. Franko is the Clinical Research Representative for ACS and CoC at the Mercy Cancer Center.

Jorge T. Go, M.D., MSc
Dr. Go is a gastroenterologist and hepatologist with Mercy Clinics Gastroenterology since 2014. He graduated Magna cum Laude with a Bachelor of Science, Biology and cum Laude Doctor of Medicine from the University of the Philippines, Manila. He served as chief fellow for gastroenterology and hepatology at the University of Iowa Hospital and Clinics after serving a fellowship in internal medicine.

Sean Langenfeld, MD, FACS, FASCRS
Dr. Langenfeld is the Assistant Professor of Surgery and the Associate Program Director for the General Surgery Residency program at the University of Nebraska Medical Center where he is also an attending surgeon. Dr. Langenfeld graduated Summa cum laude from Saint Louis University where he received his undergraduate degree with a Bachelor of Arts, Biology and subsequently his Doctor of Medicine. He completed his general surgery residency at the University of Kansas School of Medicine and a fellowship in colon and rectal surgery at the University of Texas in Houston.

PARKING
Parking is available in the East Parking Ramp, the 3rd Street Parking Lot and the North Visitor Parking Lot (see map).

If you require overnight accommodations, please visit seedesmoines.com to find a list of area hotels.

For detailed maps, please see our website at mercydesmoines.org. If you have questions, please call (515) 643-8206.
REGISTRATION FORM

Name ________________________________________________________________

Title ________________________________________________________________

Nursing CEUs □ Yes □ No

Address ______________________________________________________________

City ___________________________ State _______ Zip ______________________

Place of Employment __________________________________________________

Phone Business (___) ___________ Home (___) __________________________

E-mail ________________________________

Would you like to be recognized as a survivor?
□ Yes □ No

REGISTRATION DEADLINE:
Participants are encouraged to register by March 1, 2017.
Registrations will be accepted on the day of the event.

Fee: $50 – The fee includes tuition, materials and refreshments.

$60 for those registering the day of the event.

Mail registration form to:
Mercy Cancer Center
411 Laurel Street, Suite 1380
Des Moines, Iowa 50314
(515) 643-8206

Please make checks payable to Mercy Cancer Center.

We encourage participation by all individuals. If you have a disability, dietary concern or other special need, please let us know in advance so we may serve you.

Mercy Medical Center – Des Moines works to provide a healthy, comfortable and productive work and health care environment. Therefore, the use of tobacco is prohibited on the Mercy campus. This includes all buildings, grounds, parking lots, sidewalks and plazas.